

# Vickie Marre Karasic

vmkarasic@gmail.com · vickiekarasic.com

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## Education

<b>Drexel University, College of Information Science and Technology</b> Master of Science in Library and Information Science	December 2013 Philadelphia, PA
<b>Columbia University, Graduate School of Arts and Sciences</b> Master of Arts in English and Comparative Literature	May 2012 New York, NY
<b>Cornell University, College of Arts and Sciences</b> Bachelor of Arts in Comparative Literature <i>magna cum laude</i> French Studies Minor   Université Paris-Sorbonne, Spring 2007	May 2008 Ithaca, NY

## Technology and Library Experience

<b>Educational Technology Specialist</b> <i>Bryn Mawr College, Library and Information Technology Services (LITS)</i>	July 2019 to Present Bryn Mawr, PA
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- Consult with faculty on implementing educational technology into teaching and learning.
- Provide instruction and consultations to students around course-integrated digital tools.
- Administer and provide end-user support for campus technologies, including Moodle, Panopto, and Zoom. Develop documentation, test new features, and collect user feedback for continued improvement.
- Integrate the College's Digital Competencies Program into course instruction, workshops for undergraduates, and LITS summer internship program in inclusive and accessible formats.

<b>Managing Librarian of the Weigle Information Commons</b> <b>Librarian for French and Francophone Studies</b> <i>University of Pennsylvania Libraries</i>	March 2017 to June 2019 Philadelphia, PA
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- Managed several collaborative learning spaces at Penn Libraries, including the Weigle Information Commons, Education Commons, and 3 teaching and learning classrooms.
- Supervised 3 full-time staff members dedicated to Commons' instruction, programming, and outreach.
- Oversaw budget of approximately \$800,000 for staffing, space, and technology upkeep.
- Worked directly with faculty and students to incorporate technology into teaching and learning.
- Liaised with campus Program Partners to provide student assistance services in the Commons.
- Managed a budget of \$90,000 for French Language and Literature collections for Penn Libraries.
- Worked with French and Francophone Studies Department on research and instructional needs.

<b>Digital Literacy and Research Librarian</b> <i>University of Pennsylvania Libraries</i>	December 2015 to February 2017 Philadelphia, PA
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- Supported students and faculty in integrating digital technologies into teaching and learning.
- Collected and archived student and faculty creations on ScholarlyCommons and the Commons website.
- Managed the Hoesley Digital Literacy Fellows Program.
- Served as liaison and co-bibliographer to French and Francophone Studies Department.

**Digital Projects Fellow**  
*University of Pennsylvania Libraries*

March 2014 to December 2015  
Philadelphia, PA

- Supported and provided instruction for integrating educational technologies into teaching and learning at the Weigle Information Commons and Education Commons.
- Developed digital projects to archive and share student and faculty creations.
- Managed student workers across both Commons.

**Weigle Information Commons Intern**  
*University of Pennsylvania Libraries*

July 2012 to March 2014  
Philadelphia, PA

- Taught workshops and created guides on instructional technologies and social media.
- Provided Canvas support to students and instructors from various disciplines.
- Worked with Research & Instructional Services to provide reference services to the Penn community.

**Circulation Assistant**  
*Delaware County Community College*

January 2009 to July 2009  
Media, PA

- Coordinated circulation desk while on duty: charged and discharged materials, collected fines.
- Assisted circulation coordinator in cataloging patron information and collecting library statistics.

### **Additional Employment Experience**

**Litigation Paralegal**  
*Cleary Gottlieb Steen & Hamilton LLP*

August 2009 to August 2011  
New York, NY

- Maintained case documents and assisted attorneys with preparing court pleadings.
- Prepared for and attended depositions, hearings, and trials. Conducted case research on Westlaw/Lexis.

**Secondary English Teacher**  
*Philadelphia Teaching Fellows*

July 2008 to December 2008  
Philadelphia, PA

- Taught eighth-grade reading and social studies at Tilden Middle School.
- Obtained required certification credits through Eastern University.

### **Skills**

Programs/Platforms: Microsoft Office Suite, Google Suite, WordPress, Drupal, Omeka, Canvas, Moodle, Panopto, Domain of One's Own/Reclaim Hosting

Languages: Proficiency in French, HTML/CSS, TEI

### **Certifications**

"Essentials of Management," University of Pennsylvania Human Resources Leadership Development Program, Cohort 38, June 2018

"Introduction to Text Encoding," Library Juice Academy online course, May 2016

## **Publications**

- “Stitching the Fragmented: 360° Videos for Language and Culture Learning” (2020), co-authored Mélanie Péron. *Frameless*: 3(1), Article 10. Available at: <https://scholarworks.rit.edu/frameless/vol3/iss1/10>
- “From Commons to Classroom: The Evolution of Learning Spaces in Academic Libraries” (2016, Oct.). *Journal of Learning Spaces*, 5(2). Available at: <http://libjournal.uncg.edu/jls/article/view/825>
- “Video Creation Tools for Language Learning: Lessons Learned” (2015), co-authored chapter with Anu Vedantham in E. Dixon & C. Fuchs (Eds.), *Researching Language Learner Interaction Online: From Social Media to MOOCs*, (pp. 107-128). CALICO Monograph Series. Available at: [https://repository.upenn.edu/library\\_papers/87](https://repository.upenn.edu/library_papers/87)

## **Presentations**

- “From Survival to Sustainability: Strategies for Long-Term Educational Technology Inclusivity,” co-presentation with Christine Boyland and Maria Ocando Finol at vCLAC Annual Conference, June 22, 2021
- “Stitching the Fragmented: 360° Videos for Language and Culture Learning,” co-presentation with Mélanie Péron at Frameless 2020 Virtual Symposium, Nov. 19, 2020
- “Stitching the Fragmented: Critical Making as a Strategy for Language and Culture Learning,” co-presentation with Meaghan Moody and Mélanie Péron at T3 + BlendLAC Virtual Conference, July 20-24, 2020
- “Developing Digital Competencies: How to Build a Digital Competencies Program,” co-presentation with Christine Boyland, Maria Ocando Finol, and Jennifer Spohrer, NERCOMP Workshop in Radnor, PA, Dec. 4, 2019
- “Mapping WWII Paris,” co-presentation with Mélanie Péron at NEALLT 2019 in Philadelphia, PA, Apr. 6, 2019
- “PennImmersive: A Framework for Technology & Learning Spaces at Penn Libraries,” co-presentation with Meaghan Moody at AV-SIG: Ivy+ Classroom and Learning Spaces Technology Meeting in Philadelphia, PA, Mar. 5, 2019
- “Mapping Occupied Paris and Its Places of Non-Memory: A Collaborative Digital Humanities Project,” co-presentation with Mélanie Péron at NEALLT 2018 in Ithaca, NY, Mar. 3, 2018
- “The Digital Media Literacy Workshop Series: Equipping Our Communities with Competency-Based Knowledge,” lightning-round presentation at ACRL/DVC in Philadelphia, PA, Nov. 17, 2017
- “From Special Collections to Twitter: Library and Social Media as Laboratory for Becoming a Citizen of the World,” co-presentation with Sophie Degât at NEALLT 2017 in Allentown, PA, Mar. 4, 2017
- “Branding the Commons: Connecting to Libraries, Faculty, and Students,” Roundtable Discussion co-presentation with Eric Janec, ACRL, Portland, OR, Mar. 26, 2015
- “From Commons to Classroom: Evolving Learning Spaces in Academic Libraries,” co-presentation with Samantha Kirk, PaLA Annual Conference, Lancaster, PA, Sept. 30, 2014